

What is claimed is:

1. A greeting card melter comprising:

a panel enclosure consisting essentially of a shaped recess and a flange;

a closure panel releasably secured against said panel enclosure; and

5 a molded wax body having only a wax formulation disposed in a cavity defined

by said shaped recess and said closure panel and substantially

conforming to the shape of said cavity.

2. The greeting card melter of Claim 1 wherein said flange has a hanging opening

10 whereby said greeting card melter may be hung in a retail display environment.

3. The greeting card melter of Claim 1 wherein said wax formulation contains a
fragrance.

15 4. The greeting card melter of Claim 1 wherein said wax formulation contains a
fragrance and is colored.

5. The greeting card melter of Claim 1 wherein said panel enclosure is made of a
plastic material that is transparent, translucent or solid.

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6. The greeting card melter of Claim 1 wherein said shaped recess contains a message, a design, or both integrally formed within said shaped recess of said panel enclosure.
- 5 7. In combination, a wax melter and a greeting card, said combination comprising:
a wax melter having a wax body having only a wax formulation, said wax melter capable of being broken into pieces and used in a wax burner in place of a wax tart; and
a greeting card having a leaf configured to hold said wax melter in removable
10 engagement.
8. The combination of Claim 7 wherein said wax melter has a front surface containing a message, a design, or both integrally formed within said wax body.
- 15 9. The combination of Claim 7 wherein said wax melter further includes a panel enclosure consisting essentially of a shaped recess and a flange and a closure panel releasably secured against said panel enclosure.
- 20 10. The combination of Claim 9 wherein said flange has a hanging opening whereby said greeting card melter may be hung in a retail display environment.

11. The combination of Claim 9 wherein said shaped recess contains a message, a design, or both integrally formed within said shaped recess of said panel enclosure.

5 12. The combination of Claim 11 wherein said panel enclosure is made of a plastic material selected from the group consisting of transparent, translucent and solid.

13. The combination of Claim 7 wherein said wax formulation contains a fragrance.

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14. A greeting card system comprising:

a plurality of greeting card melters wherein each of said plurality of greeting card melters comprising:

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a panel enclosure consisting essentially of a shaped recess and a flange;

a closure panel releasably secured against said panel enclosure; and

a molded wax body having only a wax formulation disposed in a cavity defined by said shaped recess and said closure panel and substantially conforming to the shape of said cavity; and

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a plurality of greeting cards wherein each of said plurality of greeting cards has a leaf configured for receiving at least one of said plurality of greeting card melters.

15. The greeting card system of Claim 14 further comprising a retail store display for presenting said plurality of greeting card melters and said plurality of greeting cards configured for receiving said greeting card melters.
- 5 16. The greeting card system of Claim 14 wherein said wax body of each of said plurality of greeting card melters has a front surface containing a message, a design, or both integrally formed within said wax body.
- 10 17. The greeting card system of Claim 14 wherein said flange of said panel enclosure has a hanging opening whereby said greeting card melter may be hung in a retail display environment.
- 15 18. The greeting card system of Claim 14 wherein said shaped recess contains a message, a design, or both integrally formed within said shaped recess of said panel enclosure.
19. The greeting card system of Claim 14 wherein said panel enclosure is made of a plastic material that is transparent, translucent or solid.
- 20 20. The greeting card system of Claim 14 wherein said wax formulation contains a fragrance.